Quantum LEAP 27

Why attend Quantum LEAP?

Quantum LEAP is an annual conference, run by Quantum Metric, that brings together global digital experience leaders to share, learn, and grow.

Here are the top reasons to attend Quantum LEAP in-person in Atlanta.

Atlanta, GA
March 1-3, 2027

Quantum LEAP activities	Business benefits
Quantum Metric University will lead attendees through hands-on training on our most common use cases across Product, CX, IT Ops, and Marketing. Presented with case studies and live Q&A with QM experts.	• Get more out of the platform faster. • Learn ROI best practices from fellow customers. • Enable other teams back at your company to use and act on customer-centric insights.
Industry keynotes and breakouts from digital leaders at Quantum Metric customers. Speakers will include CDOs, CCOs, CTOs, VPs of E-commerce, and heads of Product, Technology, Marketing, and CX.	• Learn how organizations like yours are innovating in digital and driving adoption of customer-centric insights. • Get facetime with speakers and interact with their sessions during Q&A. • Note: only available to our in-person audience.
Digital experience experts from our partner ecosystem will be co-presenting on integrations with experimentation, personalization, CDP solutions, and more.	• Learn new use cases to amplify your Quantum Metric investment. • Operationalize customer-centric insights across other teams and technologies.
Quantum Metric platform experts, including account managers and technical engineers, will be available throughout the conference.	• Ask any of your burning questions in person to a Quantum Metric customer success representative.

Sample email to ask for approval to attend Quantum LEAP.

Subject: Attending Quantum Metric's LEAP conference.

I would like to request approval to attend Quantum Metric's user conference March 1-3, 2027 in Atlanta, GA. I'm requesting a total investment of **$[cost]** for the conference pass and an estimated **$[cost]** for travel and expenses.

In reviewing the agenda, the business benefits of this investment will be:

- Sessions in Quantum Metric capabilities and use cases
  → This will accelerate my ability to help our business get more value faster out of the platform and drive an internal culture of continuous, customer-centric learning.
- Learning from fellow Quantum Metric customers, industry digital leaders, and their technology partners. Previous sessions have been led by leaders in E-commerce, Product, Technology, Marketing, and CX across all industries and digital maturity levels
  → I'll bring back some fresh perspective on our program, and strategies to drive better adoption of the Quantum Metric platform as well as operationalizing those insights.
- Meeting face to face with platform experts, industry peers, and thought leaders
  → I'll return with critical trends and latest practices to educate our internal stakeholders and drive digital growth.

Attending Quantum LEAP will especially help me with these projects:

- **[Insert projects or initiatives here]**

After the conference, I'll submit a post-conference report with all my major take-aways including new ideas we can implement, best practices, and recommendations to optimize our use of Quantum Metric.

Thank you for considering this request.
I look forward to your reply and am excited to attend this event.

Regards,
[Insert signature here]